

2013 Malmstrom Air Force Base Social Media Photo Contest

1. General

- a. We will accept entries from Feb. 1 to Mar. 1.
- b. The top 30 photo entries will be posted on the Official Malmstrom Facebook site for initial public judging from March 2 – 31. The Top 5 selected photos will be based on how many 'likes' each photo receives.
- c. Judging will take place the first week of April.
- d. We will announce the winning photograph after final judging is complete.

2. Eligibility

- a. The contest is open to all active duty members stationed at Malmstrom and their dependants, base civilians and retirees.
- b. All photographs must have been taken by the submitting member after February 1, 2012.
- c. Photos must be suitable for viewing by general audiences and meet Security, Accuracy, Propriety, and Policy requirements.
- d. Photos must meet theme criteria of the competition.
- e. Photographs entered in this category must be black and white.
- f. Photographs are to not be family portraits or taken by a professional photographer.
- g. Photos must not be altered. Exemptions include: color balancing and brightness/contrast adjustment.
- h. Photos must not include any logos or copyrights.
- i. Applicants must "like" the Malmstrom Air Force Base Facebook page in order to submit.
- j. Retirees must be able to gain access onto base without sponsorship.

3. Submitting an entry

- a. All photo submissions must be accompanied by a name, rank, phone number and photo title/description. Dependents need to include their military sponsor.
- b. We will accept entries beginning Feb. 1.
- c. **Photo size needs to be 5x7 JPEG file / 300 dpi.**
- d. The last day to submit an entry is Friday, Mar. 1.
- e. Submissions need to be emailed the PUBLIC AFFAIRS ORG box at 341mwpa@us.af.mil for individual photo evaluation before it is posted to the Facebook page for judging. By submitting, participants give Public Affairs the right to use the photo in any official capacity including base paper, etc.
- f. Each photographer is permitted to submit one entry per competition.

4. Selection and Prizes

- a. The Top 5 photos will be based on number of "likes" to help determine the winning photograph. These photos will also remain on display on the Official Malmstrom Facebook Page.
- b. The winning photographers' photo will be displayed on the installation, as well as featured in the base newspaper, website and social media sites, and on Mission Malmstrom. The winner will also be presented with a certificate from the base commander.

5. For more information contact

- a. Public Affairs Office at (406) 731- 4044 or (406) 731-4533.